

LIVE NATION ENTERTAINMENT PARTNERS WITH ADRIA ENTERTAINMENT IN CROATIA

LONDON, January 11, 2012 – Live Nation Entertainment, Inc. (NYSE: LYV) today announced that it has entered into a partnership with Adria Entertainment, the most successful promoter in Croatia.

Adria Entertainment is a leader in promoting live entertainment in the Balkan region, organizing over 100 concerts in the last five years while meeting the highest standards in the concert business and selling hundreds of thousands of tickets.

“Our partnership with Adria Entertainment represents an attractive opportunity to execute our international expansion strategy,” stated Michael Rapino, President and Chief Executive Officer of Live Nation Entertainment. “Croatia is becoming an increasingly popular touring location for artists and we are happy to join forces with an established partner in a growing music market. Moving forward, we will continue to identify strategic partnerships that will allow us to better serve artists and fans, bringing the best in live entertainment to new markets around the world.”

Vladimir Ivanković, Chief Executive Officer of Adria Entertainment said, “This is an unprecedented partnership within the industry in Croatia. It unites the expertise and influence of the world’s biggest live entertainment company with our local knowledge and expertise which we believe will result in new innovation and opportunities for live entertainment in the Adriatic region.” Ivanković continued, “We are very proud to have become a part of the Live Nation family, bringing foreign investment to Croatia and at the same time sharing the professional knowledge that we have developed over the past six years.”

Adria Entertainment will continue bringing the greatest music stars and shows to Croatia and across the Balkans, starting with Red Hot Chili Peppers at the Zagreb Hippodrome on August 29th.

About Live Nation Entertainment:

Live Nation Entertainment is the world’s leading live entertainment and eCommerce company, comprised of four market leaders: Ticketmaster.com, Live Nation Concerts, Front Line Management Group and Live Nation Network. Ticketmaster.com is the global event ticketing leader and one of the world’s top five eCommerce sites, with over 26 million monthly unique visitors. Live Nation Concerts produces over 20,000 shows annually for more than 2,000 artists globally. Front Line is the world’s top artist management company, representing over 250 artists. These businesses power Live Nation Network, the leading provider of entertainment marketing solutions, enabling over 800 advertisers to tap into the 200 million consumers Live Nation delivers annually through its live event and digital platforms. For additional information, visit www.livenation.com/investors.

For further details please contact:

Andrea Varga-Szabo | MD | Live Nation Central & Eastern Europe

Tel: (+36) 1 8011014

Mob: (+36) 30 99 66 406

Email: andrea.varga-szabo@livenation.hu

Adria Entertainment:

Sanja Ajdinovski | VP Marketing | Adria Entertainment

Tel: (+385) 1 888 68 23

Mob: (+385) 91 4830278

Email: sanja@adriaentertainment.hr

Investors:

Maili Bergman

Tel: +1.310.867.7000

Email: ir@livenation.com